

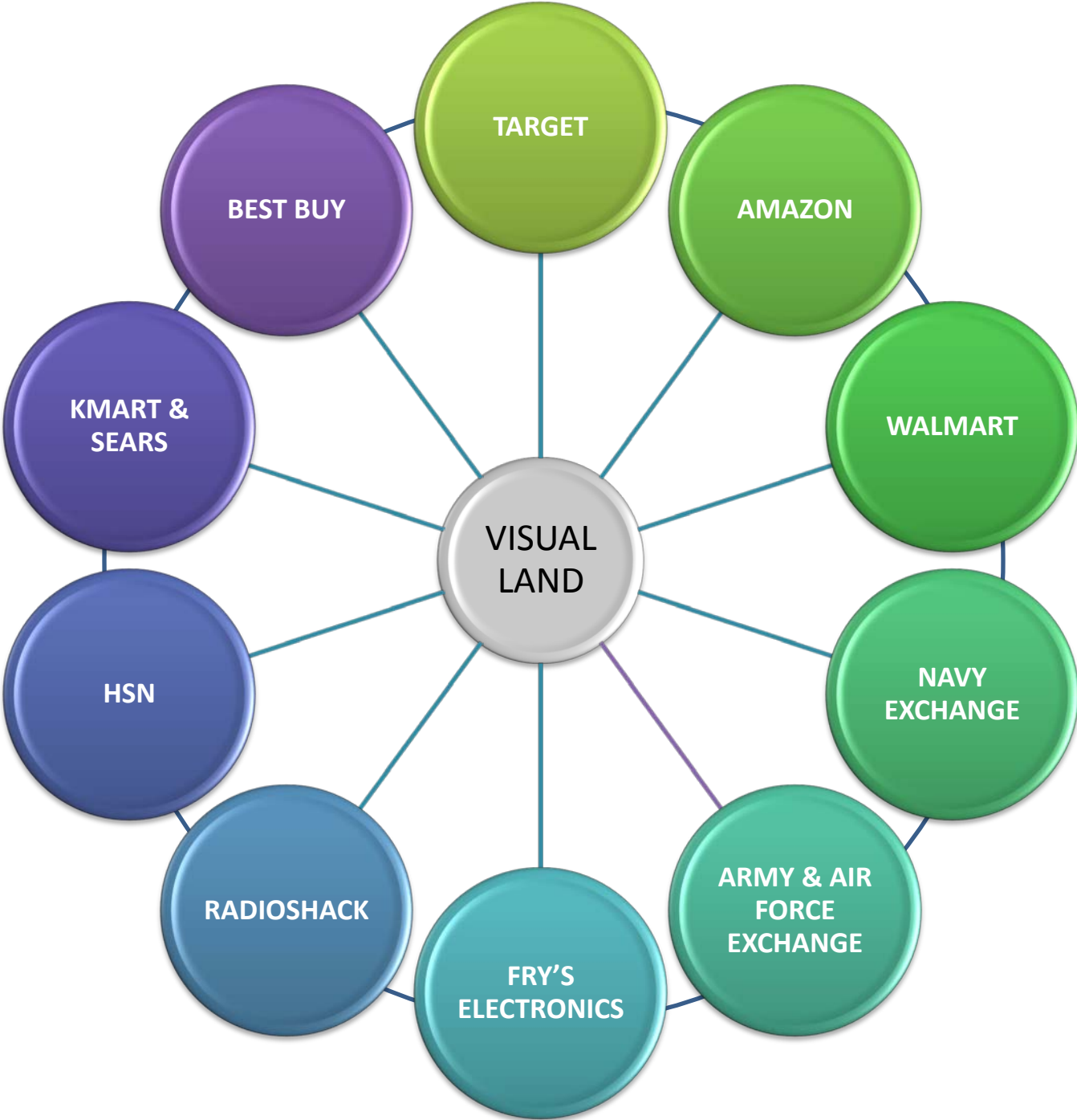


VISUAL LAND PRESENTATION
FEBRUARY 11, 2015

AGENDA

- Introduction to Visual Land
- Strategic Partnerships
- Investment in Organizational Excellence
- Market Trends
- Competitive Advantages
- New Brand Launch – MultiElements
- Top 3 Product Recommendations
- Questions & Feedback

VISUAL LAND'S TOP 10 PARTNERS 2014

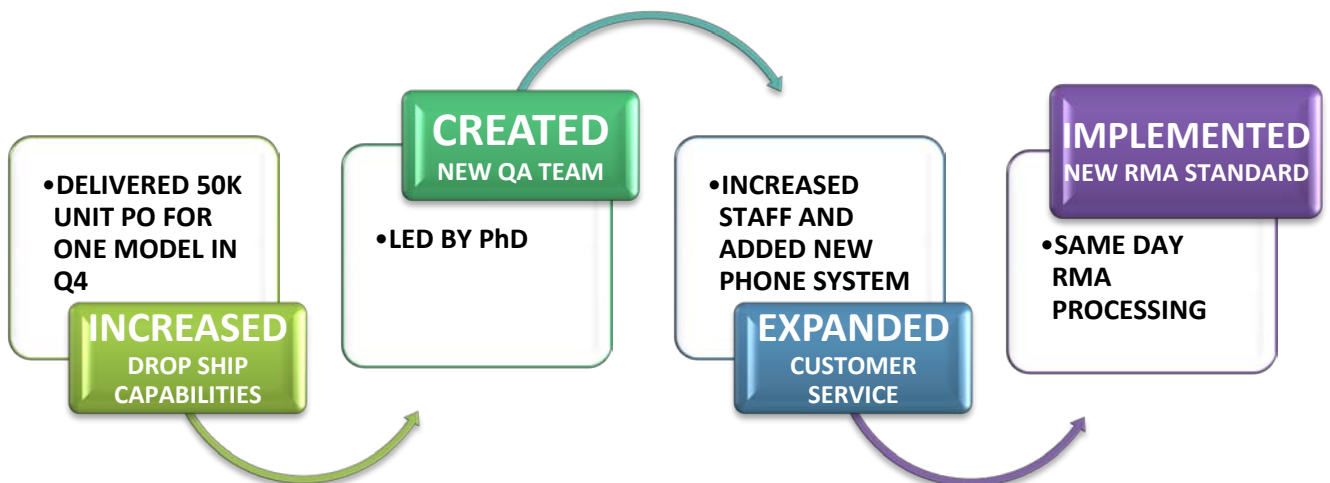


INVESTMENT IN ORGANIZATIONAL EXCELLENCE AROUND STRATEGIC PARTNERS

Example – First Year of Partnership w/HSN

RESULTS – EXCEEDED PARTNER'S EXPECTATIONS

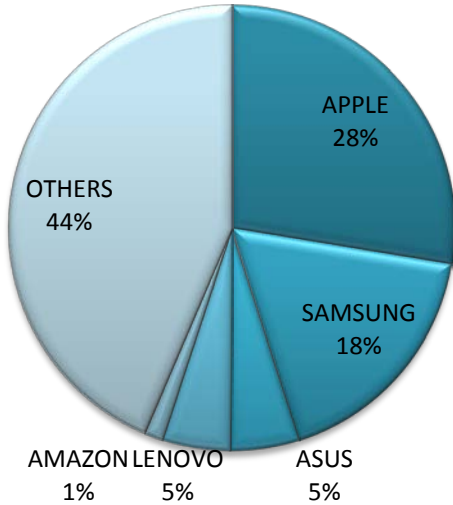
- Sold ~ ¼ Million Units in 2014
- Q4 On Time Delivery = 99.9%
- Return Rate 2% better than target
- 98% of Returns processed in 1 Business Day



MARKET TRENDS

2014 TABLET MARKET SHARE BY VENDOR

(SHIPMENTS IN MILLIONS)



VENDOR	2014		2013		Y/Y GROWTH
	UNIT SHIPMENTS	MARKET SHARE	UNIT SHIPMENTS	MARKET SHARE	
APPLE	63.4	27.6%	74.3	33.8%	-14.6%
SAMSUNG	40.2	17.5%	39.7	18.1%	1.1%
ASUS	11.5	5.0%	12.2	5.6%	-5.5%
LENOVO	11.2	4.9%	7.8	3.5%	43.5%
AMAZON	3.3	1.4%	9.8	4.4%	-66.4%
OTHERS	100	43.6%	76.1	34.6%	31.4%
TOTAL	229.6	100%	219.9	100%	4.40%

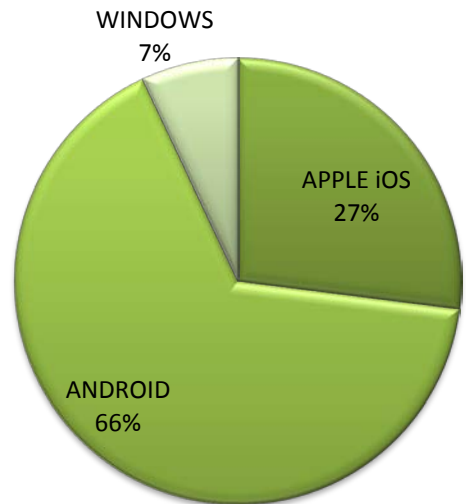
Source: International Data Corp (IDC)

Q4 2014 TABLET MARKET SHARE BY OS

(SHIPMENTS IN MILLIONS)

	Q4 2014		Q4 2013		Y/Y GROWTH
	UNIT SHIPMENTS	MARKET SHARE	UNIT SHIPMENTS	MARKET SHARE	
APPLE iOS	21.4	27%	26	34%	-17.7%
ANDROID	51.8	66%	47.8	62%	8.4%
WINDOWS	5.1	7%	3.4	4%	50.0%
TOTAL	78.3	100%	77.2	100%	1.4%

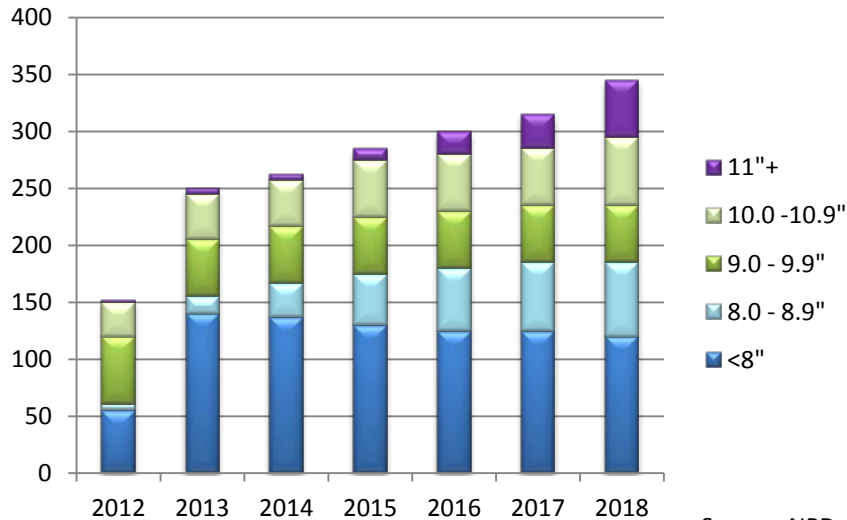
Source: Strategy Analytics



MARKET TRENDS

CONSUMER SHIFT TOWARD LARGER SCREEN SIZES

(SHIPMENTS IN MILLIONS)



Source: NPD - 2014

MARKET INFLUENCE

- Growing consumer demand combined with major push from Microsoft to increase OS market share by expanding to the OPP Market.
- Strategic world-wide shipment goals by Intel have led to partnerships with Chinese chipmakers to release value chipsets.
- Visual Land has created direct partnerships with Microsoft and Intel and now offers both products its assortment.



VISUAL LAND'S COMPITETIVE ADVANTAGES

STRATEGIC PARTNERSHIP



- Visual Land has a signed MADA agreement directly with Google giving Visual Land the opportunity to be one of the first to market with the latest Android OS.

- Less than 25% of current vendors have been able to obtain this agreement.

- All Visual Land products are listed on the Google Supported Device List.

<https://support.google.com/googlepplay/answer/1727131?hl=en-GB>

CLOSE RELATIONSHIPS WITH SUPPLIERS

- Quality Components
- Timeliness
- Reliability
- Innovation

FACTORY EXCLUSIVITY

- Lean Manufacturing
- Proprietary Tooling
- Reduced Lead Times
- Customizations

LOGISTICS

- Full drop-ship capabilities, minimizing costs and risks
- Exceptional On-Time delivery

SUPPORT

- Visual Land Owned, US Based, Toll Free Customer Support
- 1-Year Labor/1-Year Parts Manufacturer's Warranty on Visual Land tablets



LAUNCHING

MULTIELEMENTS®

It's all about ME



Visual Land
Vendor #: DR1400-0000

PRODUCT PROPOSAL



MULTIELEMENTS®

It's all about ME



ME10



ME9



ME8.9

PLEASE REFER TO PRODUCT CATALOG HANDOUT FOR
FULL SPEC SHEETS

VISUAL LAND'S TOP RECOMMENDATION

10.1" QVC ASSORTMENT COMPARISON

BRAND	MULTIELEMENTS	LE PAN	HIPSTREET	AZPEN	ENVIZEN
SIZE	10.1"	10.1"	10.1"	10.1"	10.1"
OS	ANDROID 5.0	ANDROID 4.2	ANDROID 4.4	ANDROID 4.2	ANDROID 4.1
PROCESSOR	QUAD CORE	QUAD CORE	QUAD CORE	DUAL CORE	DUAL CORE
MEMORY	16GB	16GB	8GB	8GB	8GB
RAM	1GB	2GB	1GB	1GB	1GB
SCREEN	IPS 1280 X 800	IPS 2560X1600	1024 X 600	1024 X 600	1024 X 600
FRONT CAMERA	2MP	1.2MP	0.3MP	0.3MP	0.3MP
REAR CAMERA	5MP	8MP	2MP		2MP
BUILT-IN SPEAKERS	DUAL	DUAL	MONO	MONO	MONO
BLUETOOTH	YES		YES		
ACCESSORY			BLUETOOTH KEYBOARD		
OTHER			8GB MICROSD CARD		
COLORS	BLK, RYL, PRP, MAG, RED		WHT, BLK, PNK, PRP		
GOOGLE CERTIFIED	YES	YES	YES	NO	YES
WARRANTY	1 YEAR	1 YEAR	1 YEAR	1 YEAR	1 YEAR
RETAIL	\$149.96	\$199.95	\$149.95	\$139.96	\$129.96
S&H		\$10.97	\$9.97	FREE	FREE
COST	\$113.95				
MARGIN	24%				

VISUAL LAND'S VALUE RECOMMENDATION

9" QVC ASSORTMENT COMPARISON

BRAND	MULTIELEMENTS	IVIEW	ENVIZEN	CRAIG
SIZE	9"	9"	9"	9"
OS	ANDROID 4.4	ANDROID 4.2	ANDROID 4.2	ANDROID 4.2
PROCESSOR	QUAD CORE	DUAL CORE	DUAL CORE	DUAL CORE
MEMORY	16GB	8GB	8GB	4GB
RAM	1GB	512MB	1GB	1GB
SCREEN	1024 X 600	1024 X 600	1024 X 600	1024 X 600
FRONT CAMERA	0.3MP	0.3MP	0.3MP	0.3MP
REAR CAMERA	2MP	2MP	2MP	
BUILT-IN SPEAKER	MONO	MONO	MONO	MONO
BLUETOOTH	YES	NO	NO	NO
ACCESSORY		CAR CHARGER, KEYBOARD	USB DRIVE, REMOTE TO TV	
COLORS	BLK, RYL, MAG, RED, PRP	BLK, PNK, WHT	BLK	BLK
GOOGLE CERTIFIED	YES	NO	YES	YES
WARRANTY	1-YEAR	1-YEAR	1-YEAR	90-DAY
RETAIL	\$99.96	\$99.96	\$119.96	\$99.96
S&H		\$5.00	\$9.72	\$5.00
COST	\$75.90			
MARGIN	24%			

VISUAL LAND'S WINDOWS RECOMMENDATION

WINDOWS QVC ASSORTMENT COMPARISON

BRAND	MULTIELEMENTS	TOSHIBA	DELL	IVIEW
SIZE	8.9"	10"	8"	7"
OS	WINDOWS 8.1 WITH BING	WINDOWS 8.1 WITH BING	WINDOWS 8.1	WINDOWS 8.1
PROCESSOR	QUAD CORE INTEL 3735G	QUAD CORE INTEL 3735G	QUAD CORE INTEL 3740D	QUAD CORE INTEL 3735G
MEMORY	16GB	32GB	32GB	16GB
RAM	1GB	1GB	1GB	1GB
SCREEN	IPS 1280 X 800	IPS 1280 X 800	IPS 1280 X 800	1024 X 600
FRONT CAMERA	2MP	1.2MP	1.2MP	0.3MP
REAR CAMERA	2MP	5MP	5MP	2MP
BLUETOOTH	YES	YES	YES	NO
ACCESSORY	KEYBOARD			
OTHER	1- YEAR OFFICE 365 PERSONAL	1- YEAR OFFICE 365 PERSONAL	MS OFFICE HOME & STUDENT 2013	1- YEAR OFFICE 365 PERSONAL
COLORS	BLK	SIL	RED, BLK	BLK
WARRANTY	1 YEAR	1 YEAR	1 YEAR + 1YR ACCIDENTAL	1 YEAR
RETAIL	\$179.96	\$299.96	\$249.96	139.96
S&H		\$9.97		FREE
COST	\$143.95			
MARGIN	20%			
MARKETING	MICROSOFT + INTEL SUPPORT			

QUESTIONS & FEEDBACK

WHAT ARE THE NEXT STEPS?

1. When is the next Open To Buy?
 - Promotional Opportunities
 - Holiday Buys
 - Today's Special Value
2. What type of volume is QVC looking for?
3. Shipping
 - DC vs. Drop Shipping?
4. Is there is a certain spec'd product that you are looking for, that we haven't proposed, that we can follow-up on?

LOOKING AHEAD.....

1. Content Integration
2. Larger Screen Sizes, Octacore
3. 3G/4G Integration