



Visual Land Introduction

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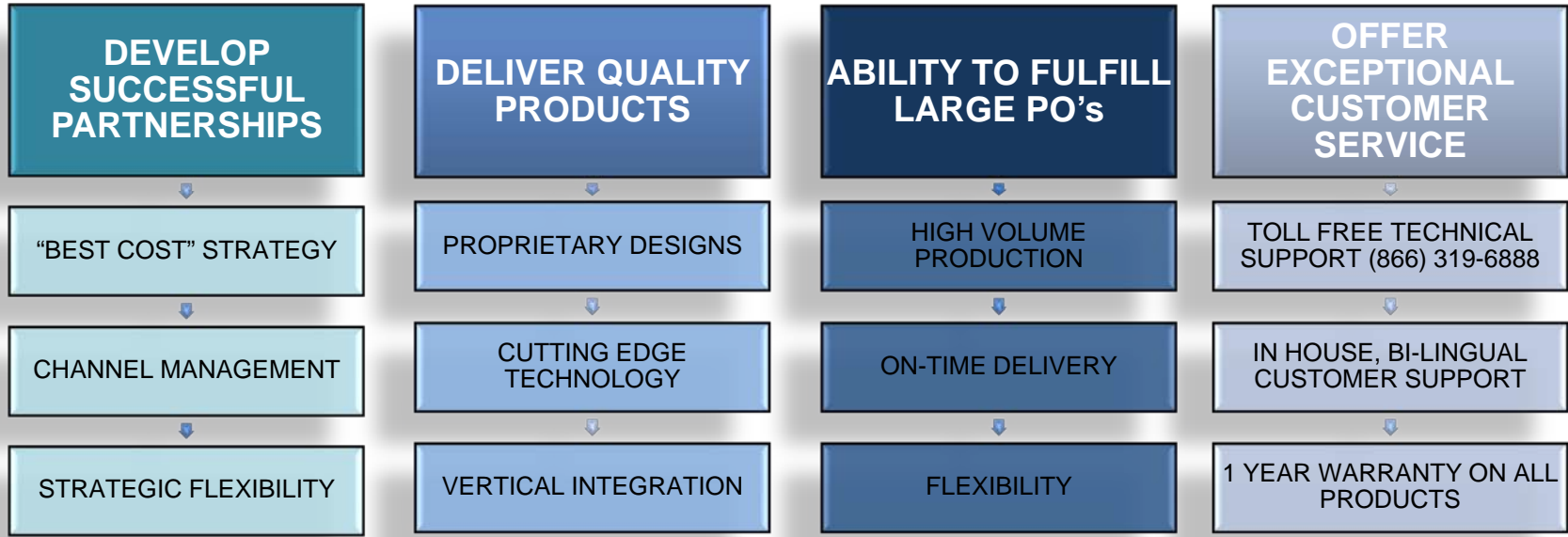
INTRODUCTION

Visual Land Inc. is a manufacturer of innovative and affordable consumer electronics. Based in beautiful Southern California, we specialize in the development and distribution of Tablet PCs. With over 10 years of experience in the consumer electronics industry, we've established a product line that pushes the envelope in cutting edge technology.

The company was founded in 2003 and has been refining our product line over the years to better suit the world need for improved forms of portable entertainment and productivity.

Visual Land Inc. continues to gain market share within the electronics industry. Although we have focused primarily on the Android Tablet market, we have expanded our line to include Windows tablets. Complementing our tablet line, we offer an extensive line of accessories including cases, keyboards, and portable speakers.

BUSINESS STRATEGY





INDUSTRY TRENDS

2015 CATEGORY RESULTS

- Lack of Hardware Innovation, limited vendor portfolio updates, longer lifecycles, increased competition from larger smart phones, and ability to update to the latest operating systems all attribute to the overall category decline for four straight quarters.
- Larger market share vendors are falling the fastest causing a profound shift in the vendor landscape.
- Android remained as the top OS shipped on tablets with 66% market share.

2016 FORECAST

- 29% of consumers will purchase a tablet this year.
- Worldwide shipments will decrease another 5.9% from 2015, but the IDC expects the overall market to return to positive growth going forward next year.
- Y/Y Growth will be seen in 2-in-1 detachables, business concept tablets, and the Microsoft Windows OS.

Preliminary WW Shipments by Vendor – 2015

(in millions)

| MANUFACTURER | 2015 UNITS SHIPPED | 2015 MARKET SHARE | 2014 UNITS SHIPPED | 2014 MARKET SHARE | Y/Y GROWTH |
|--------------|--------------------|-------------------|--------------------|-------------------|---------------|
| APPLE | 49.6 | 24.0% | 63.4 | 27.6% | -21.8% |
| SAMSUNG | 33.4 | 16.2% | 39.8 | 17.3% | -16.1% |
| LENOVO | 11.2 | 5.4% | 11.2 | 4.9% | 0.4% |
| ASUS | 7.1 | 3.4% | 11.8 | 5.1% | -39.9% |
| HUAWEI | 6.5 | 3.1% | 3 | 1.3% | 116.6% |
| OTHERS | 99.1 | 47.9% | 100.9 | 43.8% | -1.8% |
| TOTAL | 206.8 | 100.0% | 230.1 | 100.0% | -10.1% |

Forecast of Worldwide Shipments by OS – 2015 to 2019

(in millions)

| OS | 2015 SHIPMENT VOLUMES | 2015 MARKET SHARE | 2015 Y/Y GROWTH | 2019 SHIPMENT VOLUMES | 2019 MARKET SHARE | 2019 Y/Y GROWTH | 5 YEAR CAGR |
|--------------|-----------------------|-------------------|-----------------|-----------------------|-------------------|-----------------|-------------|
| ANDROID | 139.8 | 66.0% | -10.0% | 135.4 | 56.6% | -0.2% | -2.7% |
| iOS | 54 | 25.5% | -14.9% | 61.9 | 25.9% | 3.2% | -0.5% |
| WINDOWS | 17.7 | 8.4% | 59.5% | 41.7 | 17.5% | 15.3% | 30.3% |
| OTHERS | 0.4 | 0.2% | -15.8% | - | 0.0% | - | -100.0% |
| TOTAL | 212 | 100.0% | -8.0% | 239 | 100.0% | 3.1% | 0.7% |

INDUSTRY TRENDS

SCREEN SIZE

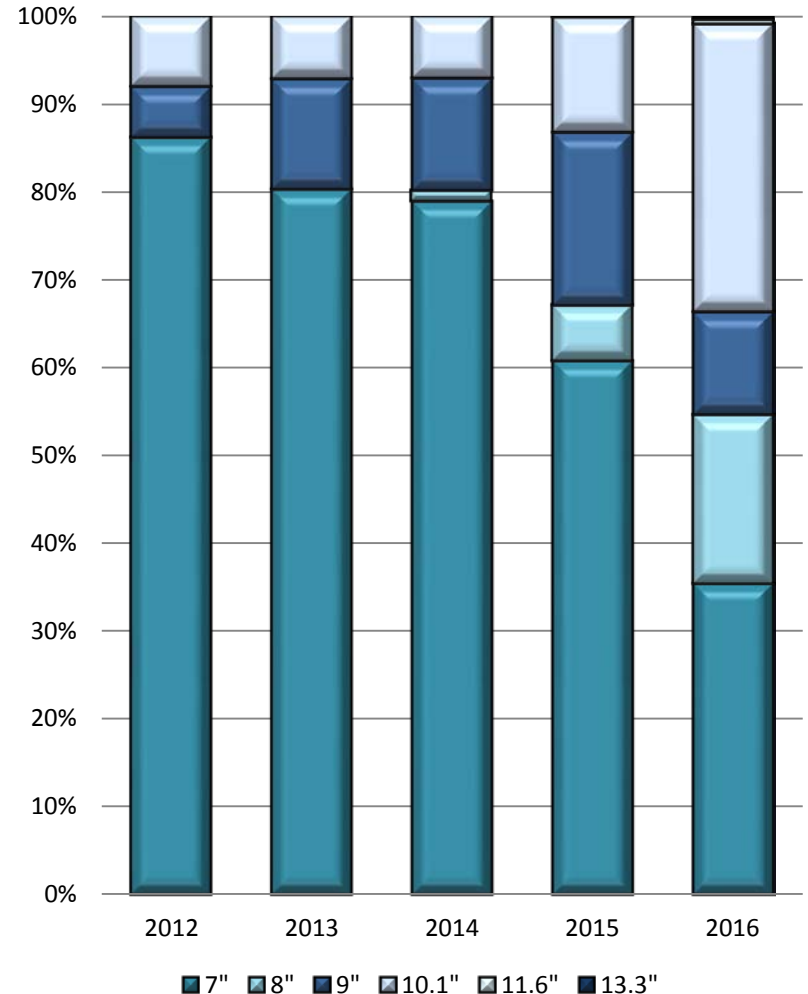
- 7-inch segment will attain a lower market share position throughout the forecast period as a result of 8-inch momentum and enthusiasm for larger screen sizes.
- More competition among, and adoption of, 2-in-1 Detachable Tablets will result in a growing percentage of larger screen-sized Tablets in 2015 and beyond.
- Larger screen sizes are gaining favor as the Tablet transforms into a productivity device.

Global Tablet Shipments by Screen Size



STRATEGYANALYTICS

VISUAL LAND WM.COM DSV SHIPMENTS BY SCREEN SIZE

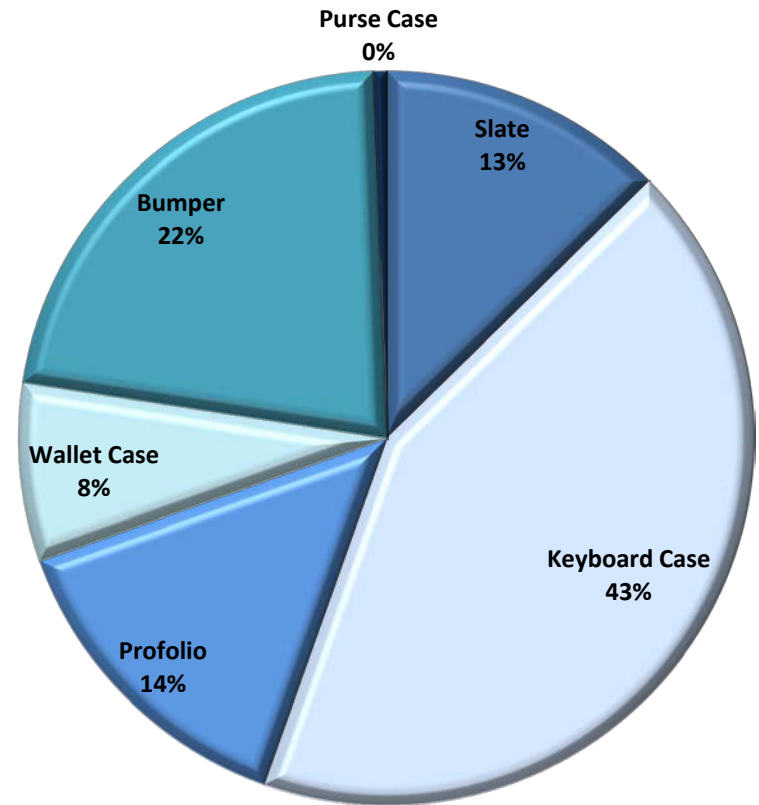


INDUSTRY TRENDS

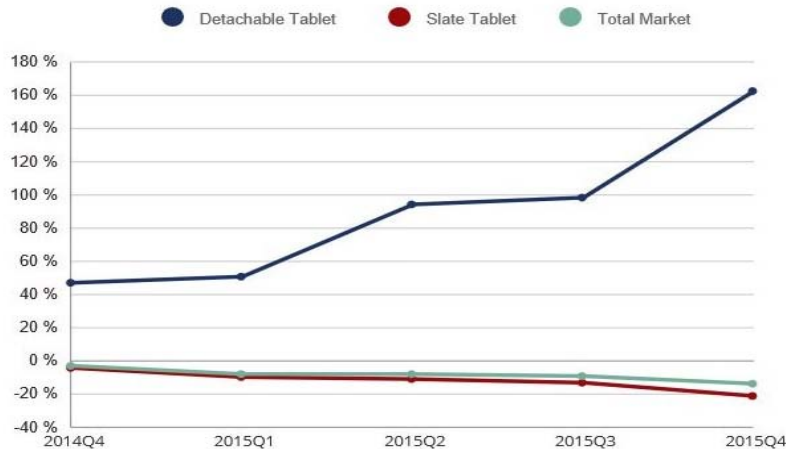
BUNDLES & FORM FACTORS

- Customers are increasingly looking for more value when purchasing a tablet and their purchasing trends are moving toward bundles.
- More specifically, as customers turn to tablets for productivity usage, the demand for Keyboard Bundles has increased.
- 2-in-1 Devices are growing at a very fast rate because more consumers are looking to detachables as PC replacements. The IDC stated the 2-in-1 market will grow from 16.6M units (8%) in 2015 to 63.8M units (30%) in 2020.

VISUAL LAND 2015 WM.COM DSV
SLATE v. BUNDLE SHIPMENTS



Worldwide Tablet Market Annual Growth by Product, 2015Q4



PRESTIGE ELITE 8QI INTEL QUAD CORE

| | |
|---------------------|----------------------------|
| OS | ANDROID LOLLIPOP |
| SIZE | 8" |
| SCREEN RES | IPS 1280*800 |
| PROCESSOR | QUAD CORE INTEL ATOM X3 |
| MEMORY | 16GB |
| RAM | 1GB |
| FRONT CAMERA | 2MP |
| REAR CAMERA | 2MP |
| BLUETOOTH | 4.0 |
| SPEAKERS | DUAL SIDE FACING |
| INCLUDES | REMOVEABLE BUMPER |
| COLORS | BLK, RYL, PRP, RED, MAG |



- Visual Land worked closely with Intel on the Prestige 8Qi. We were the first to get this chipset Google Certified, and also acted as the US launch of the new Atom X3 chipset.
- Planned a big Black Friday Deal with Walmart.com (20K+ Units), can any exposure be given to this unit to move through the inventory held for wm.com?
- Intel committed to adding it to their Intel Banner, implementation will take two weeks.

PRESTIGE PRIME 10SE OCTA CORE

| | |
|---------------------|----------------------------|
| OS | ANDROID 6.0 MARSHMALLOW |
| SIZE | 10.1" |
| SCREEN RES | IPS 1280*800 |
| PROCESSOR | OCTACORE ROCKCHIP 3368 |
| MEMORY | 16GB |
| RAM | 1GB |
| FRONT CAMERA | 2MP |
| REAR CAMERA | 2MP |
| BLUETOOTH | 4.0 |
| SPEAKERS | DUAL FRONT FACING |
| COLORS | BLK, RYL, PRP, MAG, RED |

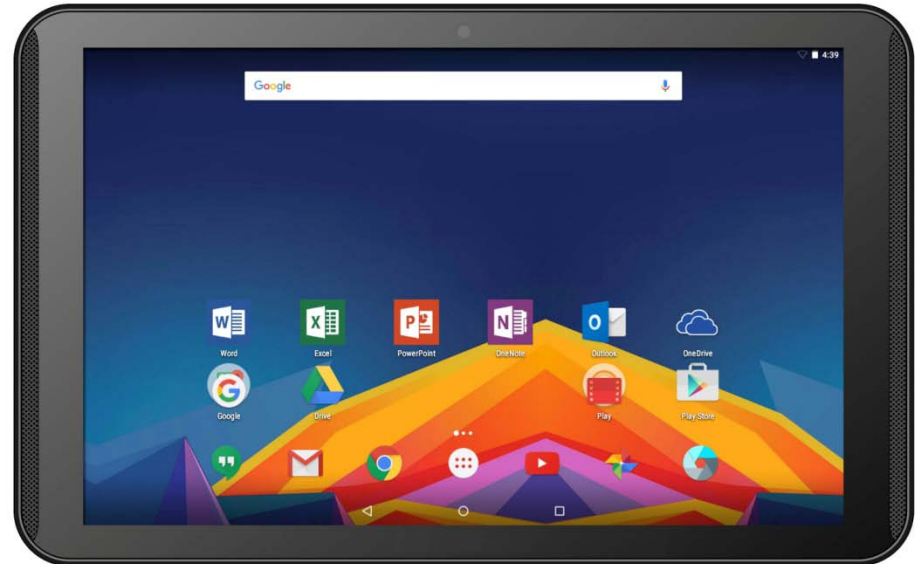


Includes:



Mobile apps

Word, Excel, PowerPoint,
and OneNote



- The Prestige Prime 10SE will be setting in Walmart Stores WK16.
- Is there interest in bringing these units into Walmart DC?

PRESTIGE PRIME 11E OCTA CORE 2-IN-1

| | |
|---------------------|--|
| OS | ANDROID LOLLIPOP |
| SIZE | 11.6" |
| SCREEN RES | IPS 1366*768 |
| PROCESSOR | OCTACORE ROCKCHIP 3368 |
| MEMORY | 32GB |
| RAM | 1GB |
| FRONT CAMERA | 2MP |
| REAR CAMERA | 2MP |
| BLUETOOTH | 4.0 |
| SPEAKERS | DUAL FRONT FACING |
| INCLUDES | FULL SIZE MAGNETIC DOCKING KEYBOARD CASE |
| COLORS | BLK, RYL, PRP,MAG,RED |



COMES WITH
 Google play



Includes:
 **Office**
Mobile apps
Word, Excel, PowerPoint,
and OneNote



PRESTIGE PRIME 13E OCTA CORE 2-IN-1

| | |
|---------------------|--|
| OS | ANDROID LOLLIPOP |
| SIZE | 13.3" |
| SCREEN RES | IPS 1920*1080 |
| PROCESSOR | OCTACORE ROCKCHIP 3368 |
| MEMORY | 32GB |
| RAM | 1GB |
| FRONT CAMERA | 2MP |
| REAR CAMERA | 2MP |
| BLUETOOTH | 4.0 |
| SPEAKERS | DUAL FRONT FACING |
| INCLUDES | FULL SIZE MAGNETIC DOCKING KEYBOARD CASE |
| COLORS | BLK, RYL, PRP,MAG,RED |



Includes:



Mobile apps

Word, Excel, PowerPoint,
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